

Marquis Advertising:
Agreement For
Airport Advertising

Date:

I/We _____ on behalf of _____
Located at _____
Phone: _____ Fax: _____
Email: _____

Hereinafter referred to as the Lessee, enter into this agreement with Marquis Advertising, hereinafter referred to as the Lessor, to lease advertising spaces in the Victoria, Prince George, Comox, and/or Kamloops airports.

Advertisement Purchasing:

Electronic Advertising

Advertisement spaces are sold in 10, 12 or 15 second increments depending on location and are available in 1- 5 year terms. Each increment is displayed per the schedule below for a minimum of 24 hours per day, 7 days per week with the start dates commencing on the 1st and 15th of each month. You have the ability of managing your own ads in the Victoria and Comox Airports if you choose or an ad developer of ours may assist you for \$100/hr.

I. VICTORIA AIRPORT

A) Zone A- Escalator and Main Wall in Arrivals

Escalator	1 x 50" plasma
Main Wall	3 x 42" LCD's
Playlist	5 mins

<u>Ad length</u>	<u>1 yr.</u>	<u>3 yrs.</u>	<u>5 yrs.</u>
10 second ad	\$	\$	\$

B) Zone B- South Carousel

Back Wall 2 x 65" plasmas
 Carousel A- Frame 4 x 50" plasmas
 Playlist 6 mins

<u>Ad length</u>	<u>1 yr.</u>	<u>3 yrs.</u>	<u>5 yrs.</u>
10 second ad	\$	\$	\$

C) Zone C- Centre Carousel

Back Wall 2 x 65" plasmas
 Carousel A- Frame 4 x 50" plasmas
 Playlist 6 mins

<u>Ad length</u>	<u>1 yr.</u>	<u>3 yrs.</u>	<u>5 yrs.</u>
10 second ad	\$	\$	\$

D) Zone D- International Carousel

Back Wall 2 x 65" plasmas
 Carousel A- Frame 4 x 50" plasmas
 Playlist 6 mins

<u>Ad length</u>	<u>1 yr.</u>	<u>3 yrs.</u>	<u>5 yrs.</u>
10 second ad	\$	\$	\$

E) Zone E- Arrivals Hall/ Observation Deck

Rotunda 4 x 50" plasmas
 Playlist 10 mins

Back Wall 2 x 65" plasmas
 Carousel A- Frame 4 x 50" plasmas

<u>Ad length</u>	<u>1 yr.</u>	<u>3 yrs.</u>	<u>5 yrs.</u>
10 second ad	\$	\$	\$

F) Backlit Signs

- a.) Domestic Carousels 8 x 30"W x 42.25"H
- b.) International Carousel 8 x 30"W x 42.25"H
- c.) Main Floor 45"W x 64"H
- d.) Second Floor 45"W x 64"H

<u>Location</u>	<u>1 yr.</u>	<u>3 yrs.</u>	<u>5 yrs.</u>
	\$	\$	\$

G) Brochure Program

Main Wall in Arrivals 3 x 4' section
 Arrivals Hall 2 x 4' section

Annual Agreement \$30/month
 Slot choice \$3

II. COMOX AIRPORT

A) 3 Screen Package

Arrivals	Digital Plasma 50"
Commercial Concourse	Digital Projection 100"
Departures	Digital Projection 100"

<u>Ad length</u>	<u>1 yr.</u>	<u>3 yrs.</u>	<u>5 yrs.</u>
10 second	\$	\$	\$

III. PRINCE GEORGE AIRPORT

A) Plasma Packages

Arrivals 4x 42" Plasmas

a) Platinum Package- playlist 5 mins

<u>Ad length</u>	<u>1 yr.</u>	<u>3 yrs.</u>	<u>5 yrs.</u>
12 second ad	\$	\$	\$

a) Gold Package- playlist 20 mins

<u>Ad length</u>	<u>1 yr.</u>	<u>3 yrs.</u>	<u>5 yrs.</u>
12 second ad	\$	\$	\$

B) Flight Info Display advertising

Arrivals	2x 42" plasma's
Main terminal	1 x 14" LCD
Check-in counter	1 x 42" plasma
Departures	1 x 42" LCD

a) Silver Package- playlist 5 mins

<u>Ad length</u>	<u>1 yr.</u>	<u>3 yrs.</u>	<u>5 yrs.</u>
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12 second ad	\$	\$	\$
b) Bronze Package- playlist 20 mins			
<u>Ad length</u>	<u>1 yr.</u>	<u>3 yrs.</u>	<u>5 yrs.</u>
12 second ad	\$	\$	\$

C) Backlit Signs

- a) Main terminal 2 x 50''W x 40''H
- b) Domestic arrivals- baggage carousel 2 x 40''W x 30''H
- c) International/ Domestic Arrivals- baggage carousel
 - front 3 x 42''W x 26''H
 - back 3 x 42''W x 26''H

<u>Location</u>	<u>1 yr.</u>	<u>3 yrs.</u>	<u>5 yrs.</u>
	\$	\$	\$

IV. KAMLOOPS AIRPORT

A) Backlit Signs

- a) Arrivals- baggage carousel wall 3- 4'W x 3'H
1- 30'' x 40''
- | | | | |
|--|--------------|---------------|---------------|
| | <u>1 yr.</u> | <u>3 yrs.</u> | <u>5 yrs.</u> |
| | \$ | \$ | \$ |

B) Window Billboards

- a) Main area- 8 x 8'W x 5'H
- b) Departures- 6 x 8'W x 5'H
6 x 4'W x 8'H

1 x 3'W x 7'H

<u>Location & Size</u>	<u>1 yr.</u>	<u>3 yrs.</u>	<u>5 yrs.</u>
	\$	\$	\$

C) Flight Info Displays

a) Main area 3x
Playlist 2 mins

<u>Ad Length</u>	<u>1 yr.</u>	<u>3 yrs.</u>	<u>5 yrs.</u>
15 seconds	\$	\$	\$

The lessor shall be responsible for all maintenance of the Plasma Screens, Backlit Signs, Window Billboards and Flight Information Screens and if for any reason, the ads are not functional for any amount of time over the life of this term, the lessor shall make up any lost advertisements during the term at the end of the lessee's agreement.

Each term is for a minimum of 1- 5 years, but can be extended by additional terms. Renewal of a contract must be undertaken at least fifteen (15) days prior to expiration. If a term is not renewed within that period, the lessor shall deem these advertising spots available for lease and could enter into an agreement with a replacement lessee.

Prices are for advertising space only.

Upon authorizing of this agreement, the first month of the lease becomes payable in advance as a deposit.

The methods of payment are:

- 1.) Lump sum by cheque
- 2.) Post dated cheques
- 3.) Preauthorized payment
- 4.) Visa or MasterCard

Terms will commence on the 1st or the 15th of the month or if a different date is required, a prorated amount will be agreed to.

Advertising Agreement

Starting date:

Airport(s):

Venue(s):

Length of Term: (1- 5 years)

Cost per Package:

Design fees

Sub-Total term amount:

GST:

TOTAL:

Monthly payment:

Method of payment: (cheque, postdated
cheques, PP, Visa, MC)

I/We have read the above contract and agree to the terms and conditions listed therein. I/We have the authority to enter into this agreement and are bound by the said terms and conditions.

Lessee: _____

Lessor: _____

Date: _____